

The V.I.S.I.O.N. Prompting Framework

A simple, proven method to guide your prompts
and get consistent, useful AI results.

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What is Prompting?

Most people don't realize they can shape the results with just a few simple techniques.

That's where the **V.I.S.I.O.N. Framework** comes in.

Prompt Instructions

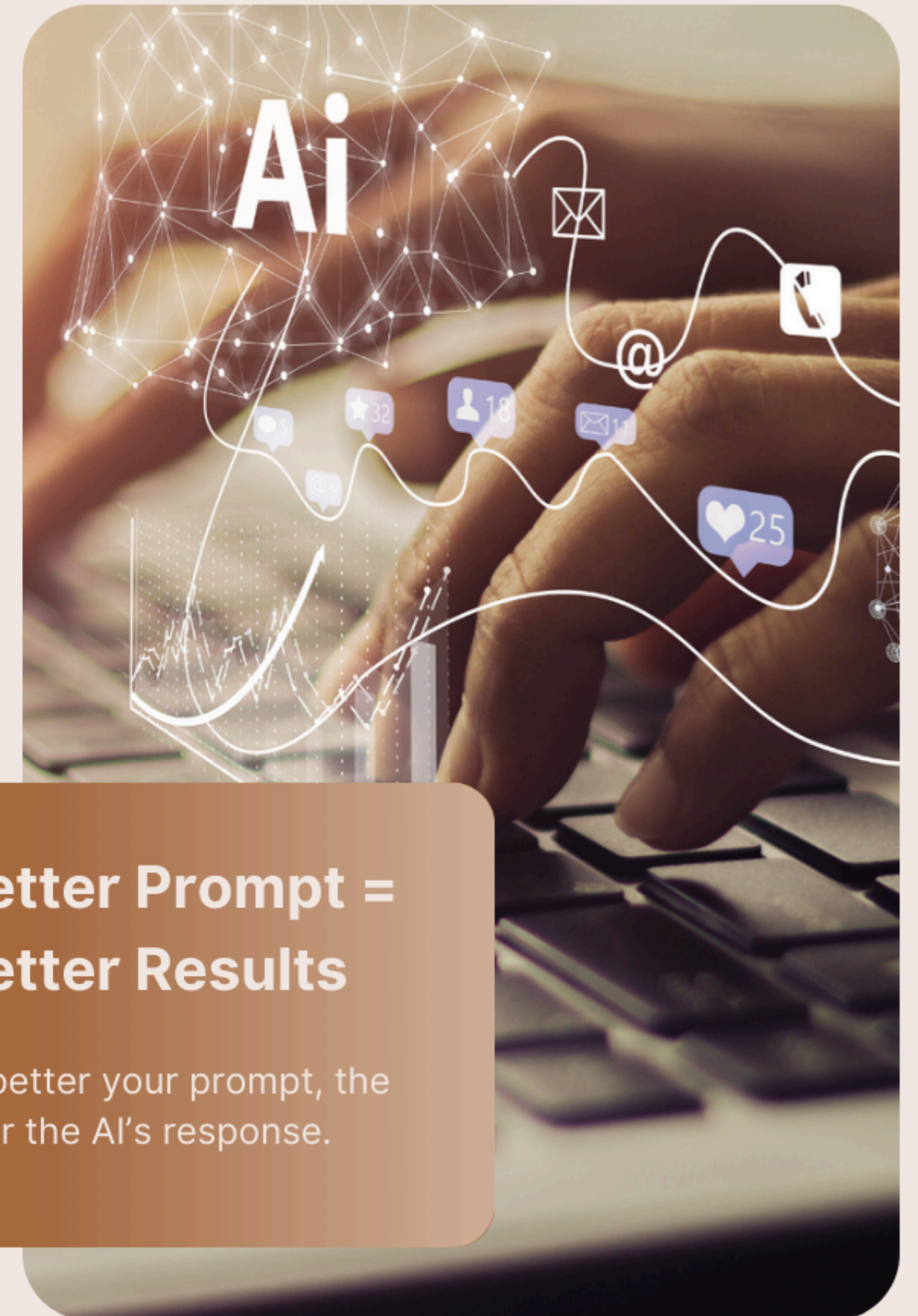
Prompting is how we give instructions to AI tools like ChatGPT.

Your Super Smart Assistant

Just like talking to a super-smart assistant, you tell it what you need, how you want it, and for whom.

Better Prompt = Better Results

The better your prompt, the better the AI's response.





The V.I.S.I.O.N. Framework

Before we dive into the routine, let's quickly break down the meaning of prompting and the **V.I.S.I.O.N. Framework**

Simple & Powerful

A simple yet powerful method designed to help you craft better prompts and supercharge your results with ChatGPT or any AI tool.

High-Quality Outputs

It's easy to remember, highly adaptable, and works across any topic—perfect for getting consistent, high-quality outputs from your AI conversations.

Understanding the *V.I.S.I.O.N. Framework*



V

Verify the Task

Clearly define the objective, the action required, and the expected output format.



I

Identify AI's Role

Specify the persona the AI should adopt, the target audience, and the desired tone and style.



S

Specify Constraints & Add Context

Provide relevant details, limitations, and data points.

Understanding the *V.I.S.I.O.N. Framework*



I

Improve Through Iteration

Review the initial output and refine it with follow-up prompts.



O

Optimize for Clarity

Ensure the output is clear, concise, and well-formatted.



N

Navigate Output Usage

Determine how the output will be used, how it should be reformatted for different channels, and perform final checks to ensure it meets the original goal.

Applying the V.I.S.I.O.N. Framework



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**A 5-Step Skincare
Routine Guide for
Beginners with
Sensitive Skin**

Achieve a healthy, glowing complexion with this simple, effective skincare routine, designed specifically for those with sensitive skin.

Let's see how the **V.I.S.I.O.N. Framework** is applied in this example:

- **AI Role:** Skincare Advisor
- **Audience:** Individuals interested in improving their skincare
- **Tone & Style:** Informative, helpful, and encouraging

2. Identify AI's Role

5 SIMPLE STEPS

A 5-Step Skincare Routine Guide for Beginners with Sensitive Skin Achieve a healthy, glowing complexion with this simple, effective skincare routine, designed specifically for those with sensitive skin.

1. Verify the Task

- **Objective:** To provide a valuable resource that helps users improve their skincare routine.
- **Action Verb:** Create
- **Expected Output Format:** A step-by-step guide.

3. Specify & Add Context

- **Key Details:** Focus on creating a routine for beginners with sensitive skin.
- **Constraints:** Keep the guide concise (5 steps).
- **Data Points:** Include information on the importance of patch testing and gentle ingredients.

- **First Draft Review:**
Check if the steps are clear and easy to follow.
- **Follow-Up Prompts:**
"Suggest product recommendations for each step."
- **Alternative Perspectives:** "Create a variation of this guide for acne-prone skin."

4. Improve Through Iteration

- **Intended Use:**
To be offered as a free download on a beauty blog.
- **Reformat for Channels:**
"Create a short summary for a social media post promoting the guide."

6. Navigate Output Usage

5. Optimize for Clarity

- **Simplify or Elaborate:** Use simple language and avoid technical jargon.
- **Format Refinement:** "Format the guide with headings, bullet points, and a visually appealing layout."



FULL PROMPT

Create a 5-step skincare routine guide for beginners with sensitive skin. Act as a Skincare Advisor. The tone should be informative, helpful, and encouraging. Include information on the importance of patch testing and gentle ingredients. Format the guide with headings, bullet points, and a visually appealing layout.



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Let's Explore the Possibilities

**STRATEGY. IMPLEMENTATION.
MEASURABLE IMPACT.**

Success with AI isn't measured by technology adoption alone, but by tangible business outcomes.

Whether you're in healthcare, wellness, or a high-growth business, my methodology focuses on identifying the specific metrics that matter to your organization—whether revenue growth, operational efficiency, or customer experience—and designing AI initiatives that deliver measurable improvements.

Let's create solutions that drive real business value.

Global Vision. Proven Impact.



**Louise
Bergeron**



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STRATEGIC AI FOR VISIONARY LEADERS

At LouiseB.AI, we empower visionary leaders—especially in health, wellness, and high-impact businesses—to harness AI strategically and ethically.

We combine 20+ years of business transformation expertise with cutting-edge AI knowledge to deliver practical, human-centric solutions.

Our mission is to help you amplify your impact and accelerate results by turning AI into a powerful partner that enhances, not replaces, human potential.

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Take the Next Step

By understanding and applying the ***V.I.S.I.O.N. Framework***, you can create smarter prompts, save time, and unlock better results no matter your industry or experience level.

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